

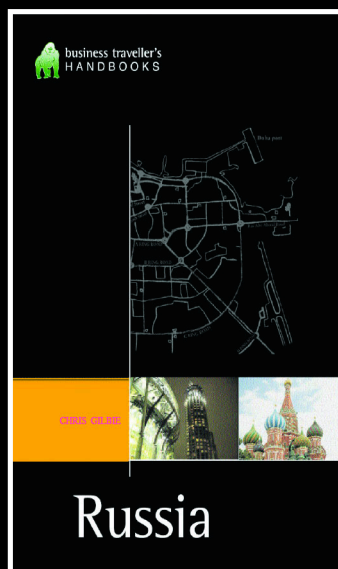
STACEY INTERNATIONAL

128 Kensington Church Street
London W8 4BH

Tel: +44 (0) 20 7221 7166

marketing@stacey-international.co.uk

www.stacey-international.co.uk



TRAVEL

Related titles:

Other countries in the Gorilla

Guides series include:

Saudi Arabia

Qatar

Japan

China

Singapore & Malaysia

Thailand

Format: Paperback, with gatefolds

Illustrations: Colour photography;
5 specially commissioned maps.

Size: 210 mm x 130 mm

Extent: 224 pp

ISBN: 978-0-9559447-2-7

Price: £14.95

Publication: February 2009

Gorilla Guide: Russia

The Business Traveller's Handbook

Chris Gilbert

Today, in 2008, Russia has 14 cities that are home to a million or more people. This fact alone is testimony to the extent to which Russia is both a major player in the world's economy and little understood

In just a few years, Russia has gone from being a world power in the making, to an undisputed key player on the global scene. As one of the four BRIC emerging markets, Russia's importance for world business cannot be overlooked any longer.

THE AUTHOR:

Chris Gilbert is director of business development at a business information and media monitoring company, and previously worked for the Russo-British Chamber of Commerce, initially as UK Commercial Manager and then as Director of the Chamber's office in St Petersburg. He has extensive experience of working and travelling in Russia, and was a regular contributor to the Chamber's monthly magazine (the RBCC Bulletin), as well as to Russian newspapers and online business information agencies. He currently lives in London.

THE MARKET:

Russia – The Business Traveller's Handbook is written specifically with the global business traveller in mind. This new edition – like its sister Gorilla Guides – is accessible to travellers from around the world, be they first time visitors to Russia or dyed-in-the-wool businessmen.

GORILLA GUIDES:

Catering for the needs of the discerning business traveller, Gorilla Guides are the vital passport to a successful and enjoyable trip, containing:

- Insider tips on how to get things done
- Industry overviews
- Insights from veteran of the international business community
- Hotels of quality
- How to make the most of any freetime
- Useful addresses and contact details
- Detailed maps of key business districts

Gorilla Guides are the essential companion that will guide you from the first stages of preparation through to the finer points of negotiating in the local style. The series' authors not only write confidently of the larger economic and commercial issues, they also shed light on the nitty-gritty detail of day-to-day realities.