



Letters to Juliet

Celebrating Shakespeare's Greatest Heroine, the Magical City of Verona, and the Power of Love

By Lise Friedman and Ceil Friedman

SPECIFICATIONS

ISBN:	978-1-58479-912-2
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TRIM:	8 1/4 x 7" 210 x 178mm
TERRITORY:	World

Selling Points:

- **FILM OF THIS BOOK:** This book was first published in 2006 and this new paperback version will coincide with the release of the film on 11th June 2010.
- Abrams has great success with film titles in the past such as Star Wars and the Art of Avatar. Stars of this film include Amanda Seyfried, Gael Garcia Bernal and Vanessa Redgrave.
- **INTERNATIONAL APPEAL:** Romeo & Juliet is a story well-known the world over and this romantic book will have wide appeal.

Description:

The enduring legend of Shakespeare's pair of star-crossed lovers draws millions of visitors to Verona, Italy, each year. But that is just part of the story. Every day, letters, frequently addressed simply, "Juliet, Verona" arrive in the city. They come by the truckload, in almost every language imaginable, written by romantics seeking Juliet's counsel. Most of the missives talk of love, of course - love found and love lost, love sought and love remembered. And, amazingly, not one letter goes unanswered.

Letters to Juliet tells the story of these letters and the volunteers who have been writing responses for more than seven decades - volunteers who first acted privately, and who are now sanctioned by the city of Verona as part of the Juliet Club. Featuring more than seventy-five heartfelt letters, this poetic book retraces the history behind Shakespeare's tale and tours the monuments that have fueled the world's enchantment with Juliet and her Romeo.

About the Author:

Lise Friedman, a former dancer with Merce Cunningham, was the editor of the quarterly *Dance Ink* and is the author of *First Lessons in Ballet*, *Break a Leg! The Kid's Guide to Acting and Stagecraft* and STC's *Alvin Ailey Dance Moves!: A New Way to Exercise*. She lives in New York City.

Ceil Friedman is a freelance art historian and translator who writes extensively about contemporary art. She lives in Verona, where she has collaborated for several years with the Verona City Museums and other institutions in Italy.

1. Europe & Middle East

Benelux - Belgium E1 - Benelux
 Benelux - Netherlands, the E1 - Benelux 17-Jun-2010
 France SND/M6 Group
 Germany Tele Muenchen Fernseh GmbH + Co
 Produktionsgesellschaft 19-Aug-2010
 Austria Tele Muenchen Fernseh GmbH + Co
 Produktionsgesellschaft 20-Aug-2010
 Greece Odeon S.A.
 Iceland Sam Film 25-Jun-2010
 Israel United King Films
 Italy Eagle Pictures Spa
 Middle East - Egypt Jaguar Films International Distribution
 Middle East - Lebanon Jaguar Films International Distribution
 Middle East - UAE Jaguar Films International Distribution
 Portugal Zon Lusomundo Audiovisuais, S.A.
 Scandinavia - Denmark Nordisk (fka Egmont) Group 16-Jul-2010
 Scandinavia - Finland Nordisk (fka Egmont) Group 16-Jul-2010
 Scandinavia - Norway Nordisk (fka Egmont) Group 16-Jul-2010
 Scandinavia - Sweden Nordisk (fka Egmont) Group 18-Jun-2010
 Spain Tri Pictures S.A.
 Switzerland, French Ascot Elite
 Switzerland, German Ascot Elite 19-Aug-2010
 Switzerland, Italian Ascot Elite
 Turkey Fida Film Jul 2010

2. English Language

Australia Hoyts Distribution 13-May-2010
 New Zealand Hoyts Distribution 13-May-2010
 South Africa Nu Metro 11-Jun-2010
 United Kingdom E1 - UK 11-Jun-2010

3. Asia

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 India
 Indonesia P.T. Camila Internusa Film 15-May-2010
 Japan
 Malaysia Multivision Multimedia India P Ltd
 Pakistan
 Philippines Pioneer Films 14-May-2010
 Singapore Shaw Renters (Singapore) Pte Ltd.
 South Korea Unikorea Jun 2010
 Taiwan Long Shong Entertainment Multimedia Co., Ltd. 22-May-2010
 Thailand Mongkol Cinema
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4. Latin America

Argentina IDC 03-Jun-2010
 Argentina Alfa Films 03-Jun-2010
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Bolivia Manfer Films 29-Jul-2010
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 Chile IDC
 Chile Bazuca Films
 Colombia May 2010
 Costa Rica Videocorporacion SA de SV & Videomarketing SA de CV 16-Jul-2010
 Costa Rica IDC 16-Jul-2010
 Dominican Republic Videocorporacion SA de SV & Videomarketing SA de CV 16-Jul-2010
 Dominican Republic IDC 16-Jul-2010
 Ecuador Venus Films
 Ecuador IDC
 El Salvador 27-Aug-2010
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 Guatemala IDC 16-Jul-2010
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 Honduras IDC 27-Aug-2010
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 Mexico IDC 21-May-2010
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 Panama IDC 27-Aug-2010
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 Peru IDC Jul 2010
 Uruguay MovieCenter
 Uruguay IDC
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 Venezuela IDC 02-Jul-2010
 West Indies Goldmine Productions
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5. Eastern Europe

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 Slovak Republic Hollywood Classic Entertainment 24-Jun-2010
 Hungary Hollywood Classic Entertainment To Be Det'd
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