

**NEW!**

# Who's Who in Asia™

Learn about the Country's Most Powerful Executives



As Asia's influence on the world stage has grown substantially over recent years it has become necessary for Marquis to publish a second edition of **Who's Who in Asia** with even more in-depth coverage of the major players of this emerging and dynamic continent.

We include over 25,000 biographies of citizens from all countries in the continent of Asia, employing the State Department's list of Asian countries. Our coverage is both broad and deep, not only covering top government officials, corporate executives, Nobel Prize winners, etc, but also covering institutions particular to certain countries which in some cases represent important cultural and economic trends of those countries. Such institutions include Bollywood, Sumo wrestling, Asian space programs, automobile manufacturing, and Russian oligarchs.

In addition to our coverage of such institutional trends, our coverage of more traditional subject areas is also very thorough, including such fields as banking, law, government, education, science, and medicine.

## Content and Coverage

### Religion:

- Heads of most popular religious sects
- All Bishops and Cardinals in Asia
- All Prominent Religious Leaders

### Medicine:

- Top Asian Hospital Heads
- Top Doctors and Medical Researchers

### Government:

- Leaders and full cabinets of each Asian country
- Asian royal families
- Full representation of the Asian diplomatic corps
- Prominent politicians from each Asian country, both active and retired Fortune Global 500 (U.S. divisions)
- Mayors of most populous Asian cities
- Military and intelligence leaders

### Law:

- Prominent attorneys and managing directors
- Supreme Court Justices
- Asian Representatives on International Courts

### Business and Industry:

- CEO's of Global 500 companies
- Top Asian billionaires
- Top Asian newspaper executives
- Top Employees of American Companies in Asia
- Top Officials of Asian stock & mercantile exchanges

### Banking:

- Governors of Each Asian Country's Largest Bank
- Top Asian Executives of International Banks

### Arts/Entertainment/Sports:

- Top Asian Sports Stars
- Top Bollywood Director, Producers,
- Actors & Actresses

### Education:

- Top Asian University Heads
- Top Asian Educators

### Science and Engineering:

- Asian Nobel Prize Winners
- Top Asian Scientists
- Asian Space Program Officials
- Top Asian Architects/Engineers

## Benefits and Users

### Designed for a variety of organizations:

- Academic Libraries
- Business Schools
- Public Libraries
- Financial Service Firms
- Law Firm Libraries
- Recruiting Offices
- News Media Libraries

### Designed to meet a wide variety of business information needs:

- Quick fact checking
- Executive recruiting
- Networking
- Prospect Research
- and more

## Available in Print *and* Online! *A must-have for any business reference library*

### PRINT

- Over 25,000 biographies
- Executives listed alphabetically
- Indexes: Company Name Index
- Scheduled for publication: August, 2011

### ONLINE

- Over 122,000 biographies and growing
- Updated daily
- Powerful, targeted searching by name, company, industry, gender, age, location or keyword

## For More Information