

MONSA



KIDS DESIGN

September 2010

978-84-96096-98-1

19 x 19 cm

256 pages

150grs matt paper

Hardcover

Spanish + English text

25 euros

Our objective that we propose in this book KIDS DESIGN, is to claim the childhood as a life stage, full of learning, games and lots of happiness, because it's important to make enjoy the design arousing their creative side.



PROMO!

September 2010

978-84-96823-12-9

21,5 x 25,5 cm

192 pages

150grs matt paper

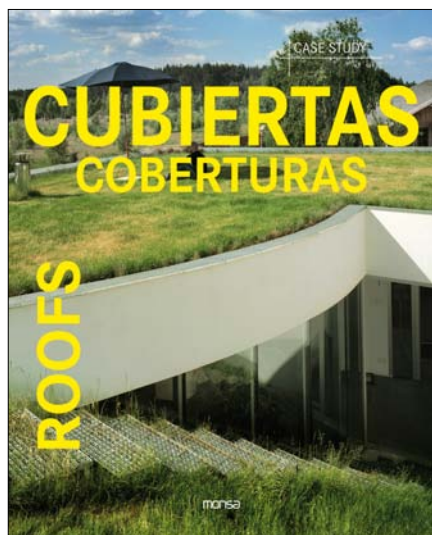
Softcover with flaps

English-Spanish text

30 euros

PROMO! is a visually impressive collection of the latest proposals in promotional materials: sales catalogues, pamphlet design, business cards, event invitations, posters, samples, advertising give-aways, calendars, T-shirts, shopping bags, greeting cards, etc... From the hands of some of the best designers and creative professionals in the world we will delight in everything from the classic and elegant to the most cutting-edge designs using more uncommon materials and techniques.

Promo! is a reference book full of solutions, resources, original ideas and inspiration, perfect for both professionals and design students searching for an original and captivating way to advertise.



case study ROOFS September 2010

978-84-96096-94-3

21,5x25,5 cm

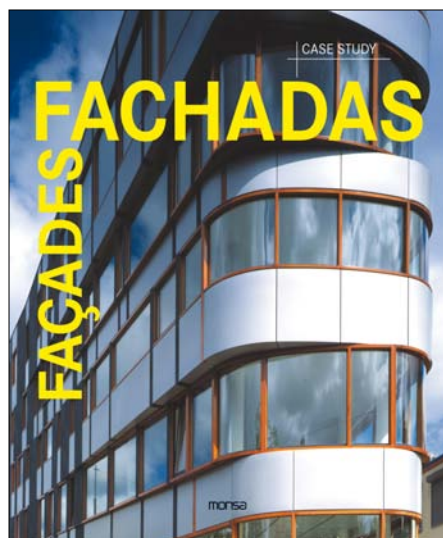
224 pages

Softcover

english+ spanish+ portuguese text

24,90 €

The choice of one type of roof over another fundamentally depends on the building's purpose, environmental considerations, climate conditions and the available means to carry out construction. Taking into account the quality of a roof, there are a wide range of solutions available on the market, so it will be up to the architect to provide a building design to suit these specifications, as well as how to best streamline the solution and adapt it to the environment.



case study **FAÇADES** September 2010

978-84-96096-96-7

21,5x25,5 cm

224 pages

Softcover

english+ spanish + portuguese text

24,90 €

The façade represents the building's outer skin and this skin endows the building with character through the choice of materials, textures and tones used to create the composition in accordance with the architect's design. These are external, generally exposed elements which also perfectly reflect the cultural and aesthetic changes not only in the course of architecture but also the user's customs, a combination which has also evolved over time.

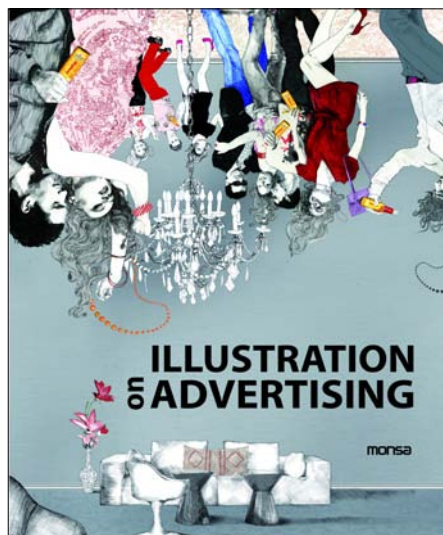


ILLUSTRATION ON ADVERTISING

September 2010

978-84-96823-80-8

19,5 x 25 cm

192 pages

Softcover flaps

english + spanish text

30 €

This is a book focusing on creativity, innovation and the search for new and original techniques applied to publicity, communications, marketing etc., assembles top creative professionals and leading agencies the world over in a unique volume of illustrated advertisement creative in every sense of the word.