




INDEX BOOK

BASIC LOGOS

<http://www.indexbook.com/libro.php?938>



Theme: Logos
By: Index Book
Publisher: Index Book 
Year: 2009
Pages: 344 pages
Format: 19 x 19,5 cm
Weight: 0.860 Kg
Features: softcover with flaps
Languages: English
ISBN: 978-84-92643-09-7
Price: 29€

The Basic series covers the basic disciplines in graphic design. The first volume is about logos, classified into three categories: Graphics, Typography and Illustration. *Basic Logos* features a variety of logos developed by designers from around the world, showcasing a broad range of styles that enhance the book and make it both a compendium of visual input and a great source of inspiration.

HAND MADE 3D

<http://www.indexbook.com/libro.php?983>



Theme: Graphic Design
By: Andrés Fredes
Publisher: Index Book 
Year: 2010
Pages: 280 pages
Format: 18 x 24 cm
Weight: 1.145 Kg
Features: hardcover
Languages: English
ISBN: 978-84-92643-11-0
Price: 35€


Hand Made 3D features a world of hand made three-dimensional objects. The trend is triggered by photography and doubtlessly by the appreciated set designers, a profession which is held in high esteem in the UK. This book features designers and artists whom explain their projects in their own words, focusing on inspiration, concepts and realization. The projects showcased definitely are the latest fad in the international

scene and the names are those which get tongues wagging and which we must pay attention to for behind them are those whom are the bleeding edge with their work.

FONT FAMILY

<http://www.indexbook.com/libro.php?984>



Theme: Typography
By: Andrés Fredes
CD included with free fonts
Publisher: Index Book 
Year: 2010
Pages: 360 pages
Format: 20 x 23 cm
Weight: 1.555 Kg
Features: hardcover
Languages: English
ISBN: 978-84-92643-04-2
REF: 5893
Price: 42€

See how 70 designers interpret typography in a totally new way! Find out about outstanding types! Discover impressive faces and facets of language! *Font Family's* content is based on graphic material that is strongly influenced by experimental fonts and cutting edge typography.


Enjoy the sound of *Typeradio* and discover the extraordinary dimensions of typography. Read across the views of Rick Valicenti, Stefan Sagmeister and Satoru Nihei, describing their attitudes and backgrounds.

Font Family comes with a **CD containing 30 free fonts** as well as audio and video files by *Typeradio*, MeekFM and Peter Bilak.

H2O

<http://www.indexbook.com/libro.php?1033>



Theme: Packaging and Industrial Design
By: Axioma Comunicació
Publisher: Index Book 
Year: 2010
Pages: 208 pages
Format: 19x23 cm
Weight: 1.000 Kg
Features: hardcover
Languages: English
ISBN: 978-84-92643-24-0
Price: 28€

H2O - Water package design is a collection of some of the best-designed labels and bottles for mineral water. Our selection of designs is based on the aesthetic qualities of

both the label and the container. We have arranged the designs by country, because in our opinion, this is an excellent way to determine styles and trends on a worldwide scale.

Additional data is filtered under this first decision to contextualize the water. This includes the water's source, the bottling method, the composition of the water, or any other piece of information that helps us better understand the design, its historical context and its contemporary influences.

FOR A GOOD CAUSE

<http://www.indexbook.com/libro.php?1034>




Theme: Graphic Design
By: Cactus Disseny
Publisher: Index Book 
Pages: 216 pages
Format: 21x27 cm
Weight: 1.000 Kg
Features: softcover with flaps
Languages: English
ISBN: 978-84-92643-26-4
Price: 28€

Many large NGOs invest money in design for ad campaigns but there are people who do not understand how they can spend money on something like advertising. However, does anyone really think that letting the world know that people are still dying of hunger or thirst is not worth the investment? This book is a collection of the best socially conscious design. The original idea was to limit the book to pro bono projects, but later we decided to expand the concept to any design done with a *good cause* in mind. The projects featured were created to show that it is indeed possible to make a better, more beautiful world.

WINE LABELS

<http://www.indexbook.com/libro.php?1029>



Theme: Packaging and Industrial Design
By: Eduardo del Fraile
Publisher: Index Book 
Pages: 300 pages
Format: 15x32,5 cm
Weight: 1.2 Kg
Features: hardcover
Languages: English
ISBN: 978-84-92643-33-2
Price: 49€

Wine Labels compiles an extense selection of labels both from the past century and today. Wine bottle labelling occupies a very specific area in the world of packaging

and it therefore requires great complexity in the message it purveys. Long years of work in the winery and its harvesting are all concentrated in a very delimited space. Both the bottles and the labels featured in the book are printed almost in real size for the optimal visualization of each label's contents and its application on each bottle as a whole.

To compile and select all this documentation has meant over 400 days of dedicated work. The selection process has been done slowly and carefully, and the information has been condensed to its maximum in order to create the most select edition possible.

STICKER STACK

<http://www.indexbook.com/libro.php?1031>



Theme: Illustration, Graffiti and Toys

By: Maia Francisco

Publisher: Index Book 

Year: 2010

Pages: 192 pages

Format: 23,5 x 16 cm

Weight: 0.952 Kg

Features: paperback

Languages: English

ISBN: 978-84-92643-13-4

Price: 35€

In recent years, a new wave of graffiti has brought about new ways of laying a message to walls. Aside from more commonplace stencils, stickers have started popping up all over urban areas, surprising us in many unusual places. *Sticker Stack* is a collection of stickers that have somehow caught our attention, be it for their design, their illustration or their message. It also **comes with real stickers** from some of the most interesting projects, all packed in a convenient plastic case.

BOOK OF THE YEAR VOL. 2

<http://www.indexbook.com/libro.php?1005>



Theme: Graphic Design

By: DesignAndDesign.com

Publisher: Index Book 

Year: 2010

Pages: 768 pages

Format: 21 x 21 cm

Weight: 2.4 Kg

Features: hardcover with transparent dust jacket

Languages: English

ISBN: 978-84-92643-41-7

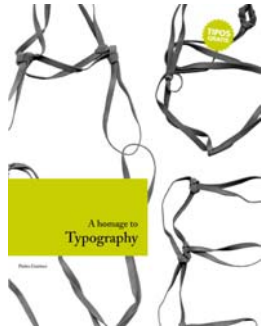
Price: 50€


DesignAndDesign.com is a website dedicated to the worldwide community of designers and was created to showcase their latest and most innovative design work. Every day, the homepage features two design pieces, selected from the graphic, packaging and product design submissions received daily from a wide range of

international designers. The book of the year shows these 730 fresh, and for the most part unpublished original designs.

HOMAGE TO TYPOGRAPHY

<http://www.indexbook.com/libro.php?933>



Theme: Typography
By: Pedro Guitton
CD included with free fonts
Publisher: Index Book 
Year: 2009
Pages: 348 pages
Format: 18 x 24 cm
Weight: 1.420 Kg
Features: hardcover with jacket
Languages: Spanish
ISBN: 978-84-92643-16-5
Price: 39€

A Homage to Typography contains 100 fonts and their applications, designed by top typographers. It covers typography in a wide variety of media, including examples ranging from publishing and corporate identity to product design and signage. **Includes a CD with 57 free fonts.**

TEMPUS FUGIT. WORLD'S BEST CALENDAR DESIGNS

<http://www.indexbook.com/libro.php?920>

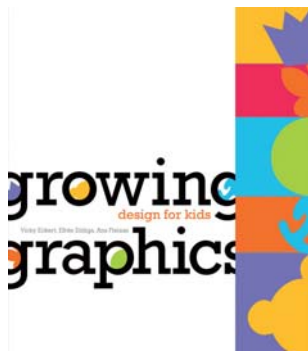



Theme: Graphic Design
By: Bildi Grafiks
Publisher: Index Book 
Year: 2009
Pages: 368 pages
Format: 19 x 28 cm
Weight: 1.490 Kg
Features: hardcover
Languages: English
ISBN: 978-84-96774-84-1
Price: 48€

Tempus Fugit offers a visual feast for studios and designers exploring the concept of time. In this book - exquisitely designed by Bildi Grafiks and including an introductory essay on realtime design and sound by Robert Appleton - you will find more than 60 calendars and 50 reflections by designers, showcasing 12 exemplary cases by world design celebrities, including George Tscherny, Paula Scher, John Maeda, Kit Hinrichs, Massimo Vignelli, Ahn Sang Soo and more.

GROWING GRAPHICS. DESIGN FOR KIDS

<http://www.indexbook.com/libro.php?890>



Theme: Graphic Design
By: Vicky Eckert, Efrén Zúñiga y Ana Freixa
Publisher: Index Book 
Year: 2009
Pages: 272 pages
Format: 24 x 27 cm
Weight: 1.500 Kg
Features: hardcover
Languages: English
ISBN: 978-84-96774-98-8
Price: 39€

There is a visual universe that children immediately recognize. Enter a bookshop with your children and you can be sure they will quickly be drawn to the department addressed to their own age.

Growing Graphics opens a window to this rich visual universe for children of different ages, presenting a multitude of graphics addressed to them: logos and characters, corporate identity, packaging, labels, catalogues, brochures, posters, invitation cards, books, educational material, web and multimedia design, exhibitions, signage, etc.

ONE DAY

<http://www.indexbook.com/libro.php?920>



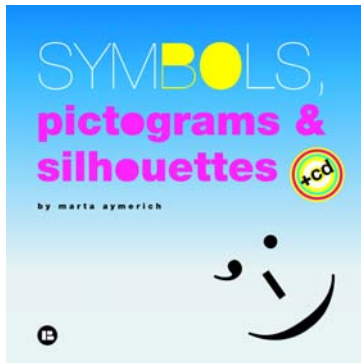
Theme: Graphic Design
By: Emil Kozak
Publisher: Index Book 
Year: 2009
Pages: 252 pages
Format: 23 x 23 cm
Weight: 1.245 Kg
Features: hardcover with transparent dust jacket
Languages: English
ISBN: 978-84-96774-77-3
Price: 35€

When I wake up, when I check the time, when I brush my teeth, when I get dressed, when I have breakfast, when I cross the street, when I call to say I'll be late again, when I work, when I have a break, when I get back home, when I relax and when I go to sleep I am surrounded by graphics and illustrations.

One Day takes a comprehensive look at how these graphics have entered our daily lives, and adorns everything from alarm clocks to skateboards. Not only do these graphics apply beauty, life and personality to our objects, but they also create a relationship with us, when they become part of the "visual soundtrack" to our lives.


SYMBOLS, PICTOGRAMS AND SILHOUETTES

<http://www.indexbook.com/libro.php?796>



Theme: Signs and Signboards

By: Marta Aymerich

Publisher: Index Book 

Year: 2008

Pages: 408 pages

Format: 21 x 21 cm

Weight: 1.475 Kg

Features: hardcover

Languages: English

ISBN: 978-84-96774-36-0

Price: 45€

Symbols isolates graphic elements out of their context in order to focus the attention on the most subtle of details, on the simplicity of forms or on infinite interpretations to a single idea. Each page in this book offers a different view which makes it full of surprises, from beginning to end. As a final surprise you will find a CD showcasing some of the images illustrated in the book. Be prepared to enter a new dimension.

ANTIQUE PACKAGING

<http://www.indexbook.com/libro.php?761>



Theme: Packaging and Industrial Design

By: Josep Mª Garrofé

Publisher: Index Book 

Year: 2008

Pages: 400 pages

Format: 15,5 x 21,5 cm

Weight: 0.994 Kg

Features: hardcover

Languages: English

ISBN: 978-84-96774-12-4

Price: 28€

Rather than just a mere collection of antique packaging examples this book is a curious compendium of boxes from past eras which have left a mark in the present, mainly by the kind of images and graphic resources used in each one of them. This title is an initiative originated from the romanticism of a few private collectors, created to become a source of reference for today's designers and creative minds, who can now take look back at the classics when in need of inspiration.

FEEDBACK. DIRECT AND INTERACTIVE MARKETING

<http://www.indexbook.com/libro.php?819>



Theme: Direct Marketing and Promo
By: Roger Ortuño Flamerich
Direct and Interactive Marketing
Publisher: Index Book 
Year: 2009
Pages: 192 pages
Format: 21 x 25 cm
Weight: 1.050 Kg
Features: soft cover with flaps + case
Languages: English
ISBN: 978-84-96774-32-2
Price: 40€

Feedback offers a selection of the best actions in direct and interactive marketing sent directly to the general public or to a segmented audience, with the purpose of obtaining a direct response or interaction from the targeted persons. It presents several examples of direct response marketing bringing together projects from various disciplines in a single book, including: relational marketing, direct marketing, guerrilla marketing, interactive marketing, etc.

These specialities are illustrated with projects by agencies such as Mr. John Sample, Remo D6, Taxi Studio Ltd., Ros & Asociados, Villarroas, Herederos de Rowan, among others, based on direct marketing, together with others based on interactive marketing by agencies such as Wieden+Kennedy, OgilvyInteractive, Forsman & Bodenfors, Big Spaceship, Cuatic, Minnim...

We hope that *Feedback* serves as a source of inspiration for designers and creatives alike.

BROCHURES NTH-STH AMERICA

<http://www.indexbook.com/libro.php?837>




Theme: Editorial Design
By: Mito Design
Publisher: Index Book 
Year: 2009
Pages: 328 pages
Format: 18 x 24 cm
Weight: 1.105 Kg
Features: hardcover
Languages: English
ISBN: 978-84-96774-97-1
Price: 25€

This latest edition of *From North to South America* reviews the best in contemporary brochures by designers from across the American continent. Packed with creative design and visual impact, it is not only inspiring to look at but also an essential reference tool for anyone working in media, communications and graphic design, featuring up to 700 brochures, by 62 agencies, from 16 different countries.

PACKAGING DESIGN AS A CULTURAL SIGN

<http://www.indexbook.com/libro.php?892>



Theme: Packaging and Industrial Design
By: Edwin Visser
Publisher: Index Book 
Year: 2009
Pages: 232 pages
Format: 25 x 21 cm
Weight: 1.000 Kg
Features: softcover with flaps
Languages: English
ISBN: 978-84-92643-06-6
Price: 25

In local supermarkets one is not only aware of eating habits and flavour preferences but also of the choice in the different categories. The mixture of international and local brands informs about consumption patterns. Packaging doesn't conceal but rather reveals a country's culture. In this book the culture of totally different countries from almost all continents is presented with day to day products available at the local supermarket.

SELECT H

<http://www.indexbook.com/libro.php?937>



Theme: Graphic Design
By: Index Book
3 volumes. DVD inclusive
with all the files of the New Media selection
Publisher: Index Book 
Year: 2009
Pages: 734 pages
Format: 14,5 x 21 cm
Weight: 1.600 Kg
Features: hardcover
Languages: English / Spanish
ISBN: 978-84-92643-22-6
Price: 55€

Clad in white, this year's *Select H* sticks to its 3-volume format introduced in its last edition, dividing the book in three blocks: *Graphic Design*, *New Media (DVD inclusive)* and *Schools*.

Its daring, innovative design, outlined from its very first issue, *Select A*, offers a format which is smaller than usual, to emphasize its thickness, while every project featured is presented on a double-page spread.

Select is considered a book of reference in the world of Graphic Design and an essential guide for keeping up-to-date with Spanish creativity, year after year.

Contributors to *Select H*'s **selectors team** have been: Alberto Salván, Diego Feijóo, Enric

Batlle, Astrid Stavro, Xose Teiga, Marga Castaño, Tavo Ponce, Gonzalo Zaragoza, Raquel Pelta, Marina Vilageliu y Hernán Ordoñez.

Includes a DVD with all the files from the New Media selection.

STRUCTURAL PACKAGING (6TH EDITION)

<http://www.indexbook.com/libro.php?189>



Theme: Packaging and Industrial Design

By: Josep M^a Garrofé

Includes CD

with royalty-free die-cuts

Publisher: Index Book

Year: 2005

Pages: 456 pages

Format: 20 x 18 cm

Weight: 1.500 Kg

Features: hardcover

Languages: English

ISBN: 978-84-96309-31-9

Price: 55€

More than 1.000 images showing the processes of creation, design and assembly of a selection of innovative packaging.

A sample of the most important and exceptional projects of promotional packaging, shown on three different levels, depending on their complexity and grouped according to their features and business area: bottles, food, textile, Christmas cards, jewellery, decoration, spare time, writing, folders, chocolate, cosmetics, presents, merchandising, editorial.

Feel free to use every die-cut included on the CD.